Beethoven Symphony Orchestra
(102 MUSICIANS)

Second Season
1928-29

100 Concerts

GEORGES ZASLAWSKY, Conductor

Founded in the year of the centenary of Beethoven's death, 1827-1927

Poughkeepsie High School
Soloists
PAUL ALTHOUSE | ERNA RUBINSTEIN
Great American Tenor | Celebrated Hungarian Violinist
Metropolitan Opera Co.

SATURDAY
OCTOBER 20TH
8:15 P.M.

Mail enclosed blank to HICKOK MUSIC CO., 353 MAIN ST., POUGHKEEPSIE, N. Y.

PAUL BERTHOUD, Manager

STEINWAY BUILDING, NEW YORK CITY

The STEINWAY is the official piano of the Beethoven Symphony Orchestra
THE BEETHOVEN SYMPHONY ORCHESTRA

The Beethoven Symphony, youngest of New York’s two major Symphonic organizations, through the great artistic success of its past season of concerts in New York, has earned a reputation and popularity that may well be envied by similar orchestras of longer standing.

This Orchestra seeks to serve the great American public by bringing to all cities Symphonic music as an aid to musical development both educational and cultural; to co-operate with groups, communities, etc., in stimulating interest in music and to make possible performances of the great master works of music throughout the country.

The development of Musical Art in America is a very definite aim of the Beethoven Symphony Orchestra. Performances of the works of American composers and appearances for American artists are among the rules set for itself by this Organization.

The Beethoven Symphony Orchestra numbers one hundred and two musicians, and maintains an artistic standard second to none, its personnel is composed of distinguished artists of international reputation.

GEORGES ZASLAWSKY
Founder and Conductor

His career as Conductor began in 1908, touring Russia, his native land with great success. In Petrograd he founded La Filarmonica, a conservatory for all branches of musical art, from which later developed the Opera for Young Artists. In 1920 he left Russia, appearing as guest conductor in Berlin, Paris and Prague. More recently he appeared as conductor of the Philharmonic Orchestra of Buenos Aires, in which city he duplicated his European triumphs. In 1926 he made his first appearance in New York with the Philharmonic Orchestra at a special Carnegie Hall concert, and was so enthusiastically received, the founding of the Beethoven Symphony Orchestra followed.
NEW YORK TIMES

Orchestra Season Opens Auspiciously

"Zaslawsky Wins Ovation for His Conducting of the Beethoven Symphony at Carnegie Hall."

"The Beethoven Symphony Orchestra, a comparatively new organization led by Georges Zaslawsky, offered a program which was thrice distinguished not alone for the quality of the playing but for the character of its program. . . Mr. Zaslawsky and his musicians had given a hint of their abilities in two concerts last Spring, while the conductor himself had won acclaim as guest conductor with the Philharmonic. . . And this orchestra, far from being a mechanical body of men, was a supple instrument in Mr. Zaslawsky’s hands. It went through the proud rhythms of Beethoven’s ‘Egmont’ overture and then gave way freely to the varying moods and colors of Berlioz’s ‘Symphonie Fantastique.’ . . . Mr. Zaslawsky’s men achieved them and reached a grisly climax in the ‘March to the Scaffold,’ a nightmare set to music. . . The greatest ovations of the evening were reserved for Mr. Zaslawsky and his capable orchestra."

—F. D. Perkins.

NEW YORK AMERICAN

"New Beethoven Orchestra Hits High Standard."

"The execution had fluency, and a good balance between the various instrumental sections was attained. Virility sounded in Beethoven’s ‘Egmont’ Overture, and brilliancy was evident in parts of the ‘Symphonie Fantastique’ by Berlioz. . . The Zaslawsky readings seem to incline somewhat toward the romantic, and therefore he found himself most at home in the intensive and highly imaginative, even if not melodiously melting, pages of Berlioz, with their ‘Witches’ Sabbath’ and ‘March to the Scaffold,’ showing as especial tours de force."

—Leonard Liebling.

NEW YORK WORLD

"Master at last in an establishment of his own, Mr. Zaslawsky proceeded to give an account of his talents. . . His most prosperous undertaking was a spirited, well knit and sometimes imaginative reading of Hector Berlioz’s ‘Symphonie Fantastique,’ a performance accomplishing the excellent result of rekindling admiration for the robust invention."

—Richard L. Stokes.